

**IN THE CLAIMS:**

Please find below a listing of all pending claims. The statuses of the claims are set forth in parentheses. For those currently amended claims, underlined emphasis indicates insertions and ~~strikethrough~~ emphasis (and/or double brackets) indicates deletions.

1-7. (canceled)

8. (currently amended) A streaming delivery method comprising:  
presetting a maximum amount of text data which can be displayed on a screen at one time and storing the same in a streaming server;

collecting text data relating to a moving image content being streamed by [[a]] ~~the~~ streaming server, the text data being written from a user terminal;  
counting the amount of collected text data and storing the same in the streaming server;

superimposing the collected text data on the moving image content being streamed by the streaming server; and

delivering the moving image content on which the collected text data is superimposed to the user terminal by the streaming server,

wherein the streaming server sets ~~determines~~ display time ~~per~~for the collected text data ~~on a basis of~~ based on the ~~number of the~~ collected text data count and the maximum amount ~~number~~ of text data which can be displayed on [[a]] the screen at a time.

9. (currently amended) [[A]] The streaming delivery method according to claim 8, wherein, in a case that the number ~~amount~~ of collected text data is greater than the ~~number of text data~~ maximum amount, ~~which can be displayed on the screen at a time~~, the streaming server sets the display time to a shorter value as the number ~~amount~~ of the collected text data increases.

10. (currently amended) A streaming delivery method comprising:  
preparing a message display database storing a display position for a keyword at a streaming server, the keyword being first text data which is frequently appearing or interesting to viewers, and the display position being set according to a meaning of the keyword;  
collecting second text data relating to a moving image content being streamed by [[a]] the streaming server, the second text data being written from a user terminal;  
superimposing the collected second text data on the moving image content being streamed by the streaming server; and  
delivering the moving image content on which the second text data is superimposed to the user terminal by the streaming server,  
wherein the streaming server sets, the display position of at least one of the collected text data on the screen according to the meaning of the text data when the keyword is contained in the collected second text data, a display position of the second text data corresponding to the keyword based on the display position for the keyword.

11. (currently amended) [[A]] The streaming delivery method according to claim 10, wherein the display position on the screen is predetermined for each of the first text data.

12. (currently amended) A streaming delivery method comprising:  
preparing a response message database storing first text data for a keyword at a streaming server, the keyword being second text data which is frequently appearing or interesting to viewers, and the first text data having a meaning different from third text data and being superimposed at a same time with the third text data;

collecting the third text data relating to a moving image content being streamed by [[a]] the streaming server, the third text data being written from a user terminal;

superimposing the collected third text data on the moving image content being streamed by the streaming server; and

delivering the moving image content on which the collected third text data is superimposed to the user terminal by the streaming server,

wherein the streaming server superimposes, ~~a new text data along with at least one of the collected text data at the same time according to the meaning of one of the collected text data, the meaning of the new text data being different from one of the collected text data when the keyword is contained in the collected third text data, the first text data corresponding to the keyword along with the collected third text data at the same time based on the first text data for the keyword.~~

13. (currently amended) [[A]] The streaming delivery method according to claim 12, wherein the third new text data is predetermined for each of the first text data.

14-17. (canceled)